battleface

DISCOVERY STEP BY STEP IMPLEMENTATION

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Who knows your audience better- insurance companies or you? Of course, you do! This is why the battleface Discovery single-trip plan is so great. The modularity allows you to pick what is most important to your audience. You may choose to have a required "base" benefit(s) with some optional benefits, or you may want to offer "a la carte" style. We leave it up to you.

On this site, you will find links to pages that will help you have a successful implementation into your purchase path.

Share this page with your Design, Technical, and Marketing teams.

DESIGN STEPS

1. Review the Embedded Design Examples to see some successful ways to include the insurance offer in your purchase path.

2. Review the Offer Requirements. Insurance is highly regulated, so we have included the must-haves (and can't- haves). This link will refer to some of the other links shown on this page.

3. Review the Approved Benefit Wording. We have provided what can be said for each benefit. We understand that not all benefits may be offered, so skip any that will not be used.

4. Once your offer design is complete, we will need to review and approve. Ideally, this is done prior to the build. Please send your designs in format we can comment on (Figma, PDF, etc) to implementations@battleface.com.

5. Once we approve the design, we will notify you so your build can begin.

6. Please note that any changes after final approval will need to be reviewed.

7. Should you have any questions, please contact implementations@battleface.com.

TECHNICAL STEPS

1. Review the API Documentation. The calls will go to a staging area and not production. You will receive the production key at the end of the process.

2. Please review the Offer Requirements. Although many of these will be built into the design, some items will need validation during the process.

3. Errors happen. Some error messages in our call responses may not be ideal for display so we have provided wording for errors that may come up.

4. When your API build is complete, you'll need to run some tests. battleface will also need access to your environment for testing.

5. Once you have combined the API and user interface, please email implementations@battleface.com with the following information:

    a. Partner name

    b. Contact name and email address

    c. Product name: Discovery

    d. Benefits offered

        i. Required base benefit(s)- if applicable

        ii. Optional benefit(s)

    e. Any eligibility restrictions you (not battleface) are placing (not offering in certain states, age restrictions, etc.).

    f. Sandbox instructions

6. Once all our tests have passed, we will email a launch approval and provide your production keys.

7. Please note that any changes after final approval will need to be reviewed.

8. Should you have any questions, please contact implementations@battleface.com.

MARKETING STEPS

1. Work with our team at marketing@battleface.com to make sure you have all the information to successfully reach your target market.

2. Please note that all marketing items will need to be reviewed prior to release.

3. Should you have any questions, please contact marketing@battleface.com.

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